



Pre-Registration Opens for First Annual MRAM Developer Day

Everspin, GlobalFoundries, and IBM to Deliver Manufacturer, Foundry, and User Keynotes

SANTA CLARA, CA -- June 25, 2018 -- Conference ConCepts, producer of the industry-leading Flash Memory Summit (FMS), opened pre-registration for its first annual MRAM Developer Day to be held on Monday, August 6, at the Santa Clara Convention Center in co-location with FMS. MRAM offers a powerful new approach to non-volatile memory and is ideal for applications such as big data, machine learning, and artificial intelligence. MRAM Developer Day gives attendees the latest information and tools needed to take advantage of MRAM's unique specifications, products, and ecosystem support.

"MRAM Developer Day shows that MRAM has arrived," said Barry Hoberman, Conference Chairperson and independent consultant. "This event empowers storage designers to use MRAM for high performance computing as well as enterprise, mobile, embedded, industrial, mil-aero, and automotive applications. MRAM will make their storage designs faster, lower-latency, longer-lasting, and easier to develop."

MRAM Developer Day is a one-stop shop for all MRAM topics. It features high level keynotes from founding sponsors Everspin Technologies and GlobalFoundries and MRAM user IBM. The action-packed event offers application briefs, expert panels, annual updates, and access to vendors offering a wide variety of products and services. MRAM Developer Day also has table exhibits and founding sponsorships for companies and organizations wanting to take leadership positions in this fast-emerging market.

Supporting Resources

Visit MRAM Developer Day: <http://MRAMDeveloperDay.com>

To discuss exhibiting, contact:

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To discuss the program, contact:

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About Conference ConCepts

Founded in 1994, Conference ConCepts (CCC) is a full-service professional management company that focuses on cutting-edge computer and communications technologies. CCC produces the popular Flash Memory Summit, now in its 13th year as the leading event on non-volatile memory. Other popular CCC events have been the AdvancedTCA Summit, Network Processors Conference, Open Server Summit, and Ethernet Technology Summit. CCC is known for providing high-quality events that offer valuable insight to technical professionals. MRAM Developer Day is the newest Conference ConCepts event.

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