



Access the Top Speakers, Leading Companies, Latest Technology, and Major Applications

MRAM Delivers the Ideal Features for Today's Applications

- Low Power
- Long Lifetime
- Full Byte Addressability
- Simple Write Cycles
- Radiation Hardness

The 2018 MRAM Developer Day enables MRAM developers from all application areas to get the latest information on specifications, products, and ecosystem support. They'll get current on ways to make their applications run faster, scale better, use less power, and reduce latency. This unique event gives attendees an opportunity to network with peers, ask questions of the experts, and talk to vendors offering a wide variety of products and services.

"The global MRAM market ... is expected to reach \$4.8 billion by 2025."

– Grandview Research

What you'll get at MRAM Developer Day:

- Application Briefs
- Caches
- Reference Designs
- Embedded MRAM

Understand The Latest Trends and Markets:

- Annual Update
- Market Research
- MRAM in 2024 and How We Got There

Join Discussion Groups on:

- Design Criteria
- Software

Sales: Kat Pate - 505 238 3208 - kat@mramdeveloperdays.com



ATTENDEES

Engineers and programmers developing MRAM applications or MRAM-based products, as well as product managers, product planners, engineering managers, CTOs, consultants, analysts, marketing engineers, architects, platform developers, senior engineers, and product marketing managers.

BACKGROUND

MRAM offers a new way to implement non-volatile memory. It offers much higher speed than flash memory, simple write cycles, full byte-addressability, low latency, high endurance, and low power consumption. It is beginning to gain acceptance in servers, SSDs, flash arrays, adapters, personal computers, and storage appliances. Recent market research points to a huge total market of \$4.8 billion by 2025. Furthermore, applications outside enterprise storage and personal computers are just beginning to appear, and this approach to nonvolatile memory should attract wide interest in high-performance computing, mobile applications, embedded applications, industrial applications, mil-aero applications, automotive applications, and other areas.

SPONSORSHIPS AVAILABLE

Founding Keynote Sponsorships (Two (2) **SOLD**) **\$7,500.00**

- Keynote (30 minutes)
- Networking Reception Sponsor
- Table exhibit space
- Logo Signage - Noting Founding Sponsorship Position
- Three MRAM Developer Day Passes (\$795 value each)

Global Foundries and Everspin are the 2 Founding Keynotes

Gold Sponsorship (Four - 4) available **\$4,000.00**

- Speaking session (15 minutes)
- Table exhibit space
- Two MRAM Developer Day Passes (\$795 value each)

Table Top Sponsorship (Four 4) available **\$2,000.00**

- 1 MRAM Developer Day Pass (\$795 value)

Ala Carte Sponsorships **\$1,000.00 ea.**

- Lunch Sponsor
- Break Sponsor (two (2) available)
- AV Sponsor (acknowledged on signage)

Official Networking Exhibit Times

8 - 9 am

Noon- 2 pm

Breaks (morning/afternoon)

Networking Reception (2 hours after last session)

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Sponsor/Exhibitor Application

Our Company desires to participate in **MRAM Developer Day** on Tuesday, August 6, 2018 as selected:

- SOLD** Founding Sponsor, 30 Min. Keynote, Table Top, Full Marketing, 4 passes \$7,500.00 (2 Available)
- Gold Sponsor – 15 Min Speaking position plus Table Exhibit Space, 2 passes, \$4,000.00 (4 Available)
- Table Top Sponsor – Table Exhibit Space, 1 pass \$2,000.00 (4 Available)
- Ala Carte Promotion - \$1,000.00 ea. (specify item): _____

Total Fee: \$ _____

Exhibit Table # _____

Payment Terms:

Payment in full is due upon receipt of invoice
Make payment in favor of "Conference ConCepts"

Credit Card Payments: (Preferred Payment Method)

Chip Stockton, Conference Manager
Tel: (858) 673-1372

Checks

Conference ConCepts, Inc.
12463 Rancho Bernardo Road, #373
San Diego, CA 92128
Email: kat@ConferenceConCepts.com

Cancellation Policy: Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by June 1, 2018 and a cost of 100% of the fee thereafter.

To apply: Please complete this application and email to kat@mramdeveloperdays.com

Company: _____

Contact name: _____ Title: _____

Email: _____ Address: _____

Telephone: _____ City/St/Zip: _____

Mobile or Alt: _____

For Invoicing: Same as above PO Number: _____

Credit Card: _____ Expiration: _____

Invoice Contact: _____ Telephone: _____

Address: _____ Email: _____

City/State/Zip: _____ Fax: _____

Agreement: We understand this application becomes a legally binding agreement when accepted by an agent of Conference ConCepts, Inc. hosts of MRAM Developer Days.

Agreed: _____ Date: _____
(Exhibiting company representative)

Agreed: _____ Date: _____
(Conference ConCepts, Inc. representative)/MRAMDevDays